

# **National Football Foundation Central Coast Chapter**

**Board Meeting  
January 2, 2018  
Angelina's Pizzeria, Salinas**

**NFFCentCal goal: Promote and celebrate the area's top high school football scholar-athletes.**

Introductions

Approve minutes from previous meeting

Approve By-Laws

Review Action items from previous meeting

- Jim – Ask other chapters how they keep the information provided by applicants safe.
- Jim – Get a PO Box in Monterey
- Jim – Investigate options for liability insurance
- Jim – Modify by-laws and distribute for comment
- Jim – Add San Juan as a target high school in chapter documentation
- Mali – Provide timing for information and deliverables needed for NFFCentCal participation in all-star game
- All – Provide feedback on rubric for honoring kids in all-star game. Anyone with a GPA > 3.8 and the high school with the highest team GPA?
- Mali – Figure out how to get GPA information.
- Jim – Ask NFF for materials for all-star game (banners, logos, videos, other?)
- Jim and Todd – Open a bank account and become signatories.
- All – Provide ideas about who to approach for sponsorship and/or grants
- Zach – Update website and set up a board drop box account
- Zach – Investigate how to get email accounts associated with the chapter domain
- All – Try to make contact with past board members with the aim of obtaining a list of past award winners. I have asked the NFF and they do not have that information.

Award recipients at 2017 All-Star game

- Number/GPA cut-off
- Gifts – Certificate, hoodie (need sizes) or hat

NFFCentCal messaging to All-Star player

Vote in any new Board Members

Vote in any new Executive Board Members (Secretary, Treasurer, Sponsorship, Communications)

Scholar-athlete awards

- By when do we need a rubric/form for next year?

Financial

- Many small sponsorships or few large sponsorships?
- Balance between Foundation Grants, corporate, and individual?

Marketing

- Web site feedback
- Schwag – hats, shirts, fleece, etc.
- Fortnightly emails (administrator)?
- How entrain high-school administrators and coaches?
- What's in it for local members?
- Visibility in the community – tables at high school games, speaking engagements?

Ideas for document storage and sharing (Drop Box and Google Docs?)

Ideas about how to maintain a large, vibrant NFF community and Board. Scholar-athlete fraternity?

Action items

Next meeting

March, according to bylaws