

National Football Foundation Central Coast Chapter

**Board Meeting
November 27, 2017
Angelina's Pizzeria, Salinas**

Goal: Promote and celebrate the area's top high school football scholar-athletes.

Introductions

Vote in Board

Approve Board positions and responsibilities

Vote in Executive Board

Approve By-Laws

Scholar-athlete awards

- Feedback on target high schools

Alisal	Alvarez	Anzar	Carmel
Christopher	Gilroy (SC County)	Gonzales	Greenfield
King City	Marina	Monte Vista Christian	Monterey
North Monterey County	North Salinas	Pacific Grove	Palma
Salinas High	San Benito	Seaside	Soledad
Stevenson	Trinity Christian		

- Decide if honoring student-athletes this year – if yes: how, when, where?
- Goals for out years: all-star game, banquet, 49ers visit, scholarships?
- Feedback on application form

Other possible activities

- coaching award, officials award, outstanding contribution award, coaches clinic, passing league, youth clinics, NFF Showcase

Financial

- Web - \$200/yr, email? - \$100/yr, PO box - \$120/yr (where?), part time administrator? - \$2,000/yr, banquet? - \$10,000/yr, scholarships? - \$12,000/yr
- Where set up a bank account?
- Fund raising (PB foundation: jan-mar), golf tournament?, sponsorship (what do we offer?), other?

Marketing

- Web site feedback
- Schwag – hats, shirts, fleece, etc.
- Fortnightly emails (administrator)?
- How entrain high-school administrators and coaches?
- What's in it for local members?
- Visibility in the community – tables at high school games, speaking engagements?

Ideas for document storage and sharing (Drop Box and Google Docs?)

Ideas about how to maintain a large, vibrant board

Action items

Next meeting